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## **Leading nanomaterials industry players featured in NanoMaterials2010 programme announced this week**

**InterTechPira and NanoCentral are pleased to announce the programme for the 4<sup>th</sup> edition of NanoMaterials – the leading event focusing on the commercialisation of nanomaterials.**

**NanoMaterials 2010** is the only conference in Europe focusing on how nanomaterials are being used to create new products and give additional functionality and benefits to existing products.

Staged at the **Russell Hotel, London, UK** on **8-10 June 2010**, **NanoMaterials 2010** will present **3 pre-conference workshops, 2 plenary sessions, 4 conference streams** dedicated to *Coatings, Inks and Pigments, Printed and Nano Electronics, Nanocomposites and Nanoplastics, and Clean Technology*. It will also comprise a **poster display**, various **networking opportunities**, **1-2-1 Partnering Event** and an **exhibition** showcasing the latest commercialised nano-based products and services by the leading companies in this sector.

Pre-conference workshops will be run in a less formal, interactive environment; therefore providing the ideal place for discussion. Topics covered will be:

***Nanotechnology and Food Packaging***  
***Nanomaterial Safety, Health and Environment (SHE)***  
***Characterisation and Metrology***

First day of the main conference will commence with two keynotes from **ETH ZURICH** and **NANOVENTURES**, first exploring how to maximize opportunities for spin-outs and the second discussing commercialisation of emerging technologies. Other presentations will include market analysis by **CIENTIFICA LTD** and examination of the applications for cooling microprocessors by the leading manufacturer **INTEL**. **INSCX** will talk about establishing a commodity exchange for nanomaterials, followed by **COMDAQ** presenting a model for equity financing of emerging nanotechnology companies. The plenary will close with a **TECHNOLOGY STRATEGY BOARD's** talk discussing nanotechnology as part of national technology investment strategy.

After lunch in the exhibition area, 4 afternoon parallel tracks will follow. These will be focused on different end use applications of nanomaterials and will present speakers from **NOKIA RESEARCH CENTRE, CAMBRIDGE DISPLAY TECHNOLOGY, CAN GMBH, BAYER MATERIAL SCIENCE, HEXCEL, SUN CHEMICAL, TEER COATINGS, ALTANA, AZ-TECH CONSULTING SERVICES LTD** and many others. The final presentation of day 1 in each track will be hand-picked by the +Plastic Electronics editorial team, the main media partner of the event, and will feature case studies illustrating cutting edge innovation across the four conference tracks.

Second day plenary sessions will focus on regulations, analysis of challenges facing the industry, including health and safety, as well as overview of nanomaterials application in products from insurance market and public point of view. Presenting companies include **THOMAS SWAN &**

**CO, LEUVEN UNIVERSITY, NIA, LLOYDS OF LONDON, CARDIFF UNIVERSITY, SAFENANO and CRANFIELD UNIVERSITY.**

Second day afternoon tracks will feature presentations from **ALPHASENSE, EXILICA, BHR GROUP LIMITED, PLASMA** and many other.

With many networking and social events complementing the conference, **NanoMaterials 2010** is providing the ideal opportunity to make lucrative business connections and learn more about how to successfully tap into the growing nano market which is estimated to value 3,000 billion US dollars by the year 2015. The complete and detailed programme can be found on the conference's official website [www.nanomaterials2010.com](http://www.nanomaterials2010.com)

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### **About IntertechPira**

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